



workforce
SOLUTIONS



**Strengthening WIOA
Partnerships**



Our data identifies the need for collaboration





OUR COMMUNITY

1.3 million people live in the RGV, in an area of 4,316 square miles.



That's about 73% of the population of San Antonio, in an area 3.4 times the size.



Median age is 29 years, compared to 34 in Texas and 37 in the U.S.



35% live below the poverty line and the median income is \$30,000.

Compare this to Texas, where 18% live below poverty and the median income is \$52,000.

Or the U.S., where 16% live below poverty and the median income is \$53,000.

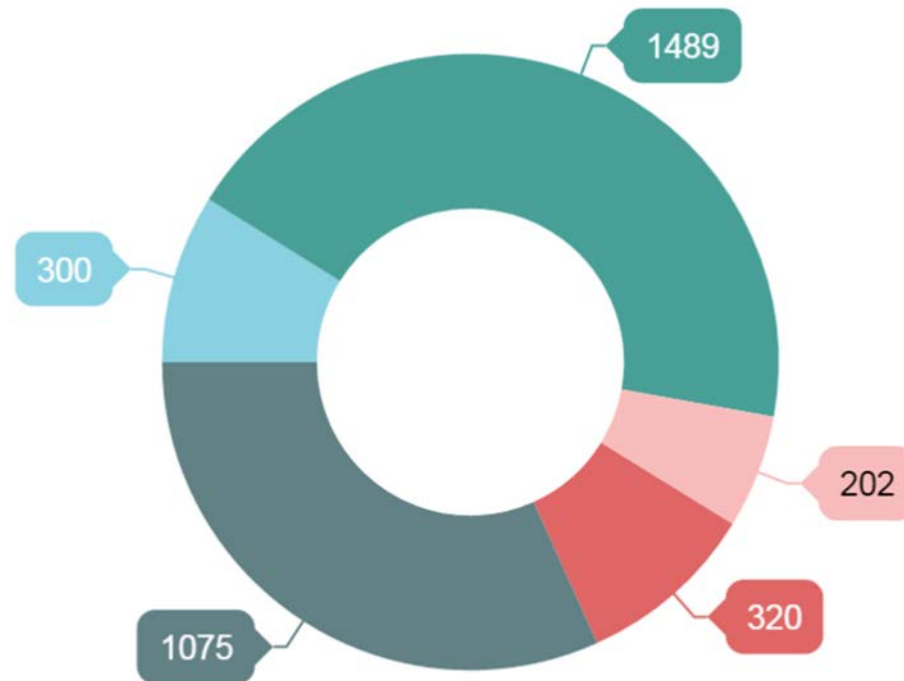


Educational Attainment

EDUCATIONAL ATTAINMENT	UNITED STATES	TEXAS	RGV
Less than 9th grade	6%	9%	24%
9th to 12th grade, no diploma	8%	9%	14%
High school graduate (includes equivalency)	28%	25%	24%
Some college, no degree	21%	23%	18%
Associates degree	8%	7%	5%
Bachelor's degree	18%	18%	11%
Graduate or professional degree	11%	9%	5%



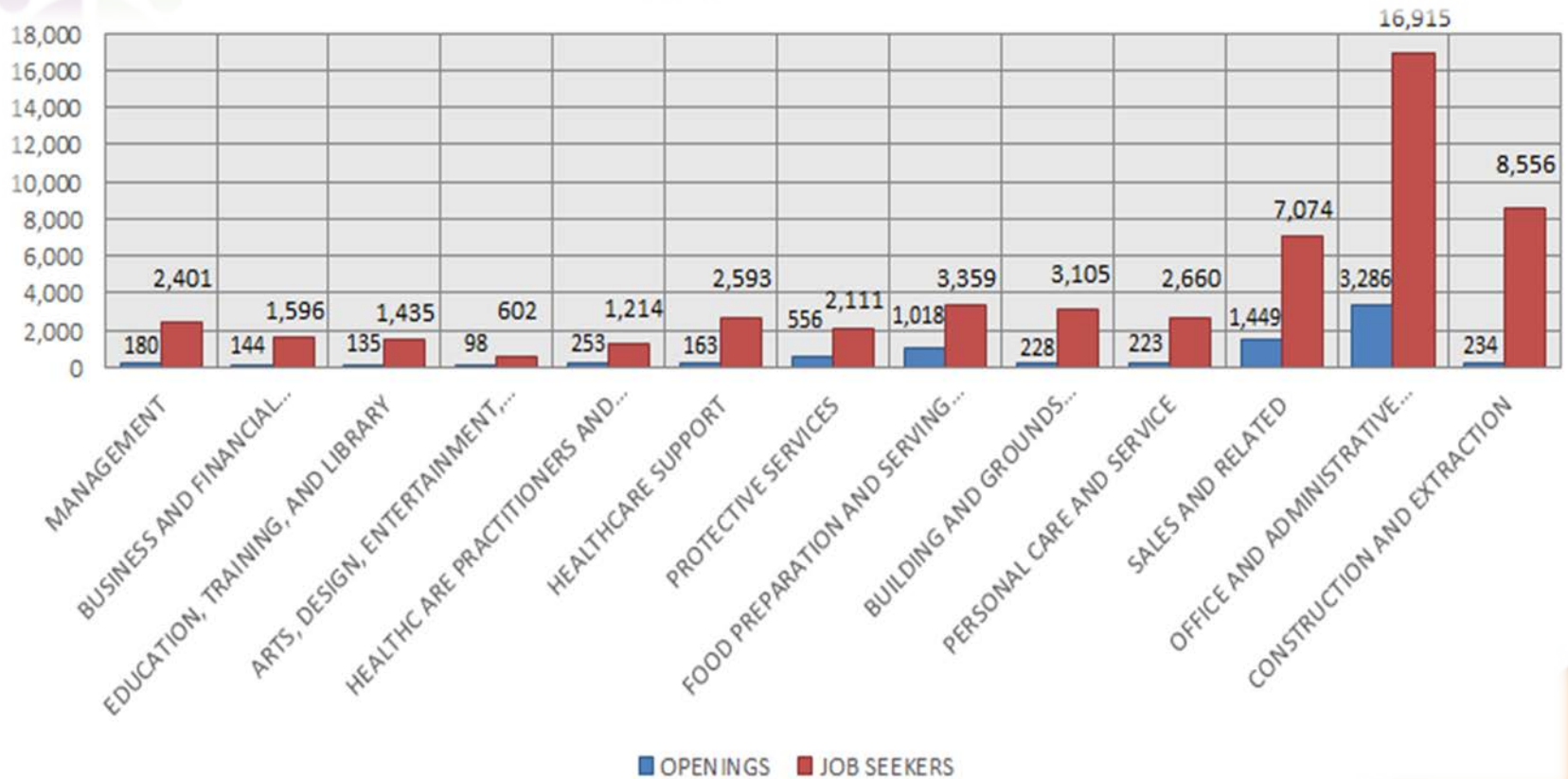
RGV Current Job Postings and Educational Requirements



■ Less than HS Diploma/GED (8.86%) ■ HS Diploma/GED (43.98%)
■ Some College (5.97%) ■ Bachelors, Masters, PHD Degree (9.45%)
■ Not Specified (31.75%)



Supply and Demand





Aligning Resources Through Strategic Partnerships





Workforce
SERVICES



Business Services

- Job Postings
- Hiring Events
- Labor Market Information (job descriptions, wage data, staffing and recruitment plans)
- On-the-Job Training
- Work Experience
- Taskforces
- Information sharing/Business consulting
- Grants



Job Seeker Services

- Assistance with Job Search
- Job Preparation Classes (i.e. Resume Writing)
- Assessments (TABE, Prove It, WIN, CAPS/COPS)
- Career Counseling
- Job Listing and Referrals
- Labor Market Information
- Occupational Skills Training
- Work Based Learning
 - On the Job Training
 - Work Experience
- Unemployment Insurance Information
- Veteran Services



Universal Access to Services under WIOA

- Eligibility determination for programs (WIOA Program: Adult, Dislocated Worker and Youth Programs)
- Orientation to information and other services available through workforce center
- Referrals and coordination of activities with other program and services
- Workforce and labor market employment statistic information
- Performance information and program costs for eligible training providers by program and provider type
- Information regarding availability of support service or assistance, and appropriate referrals



Programs

- WIOA (Adult , Dislocated Worker, Youth)
- Child Care
- Employment Service (ES)*
- Temporary Assistance for Needy Family (Choices)
- Non-Custodial Parent
- Rapid Reemployment Services
- Supplemental Nutrition Assistance Program Employment & Training (SNAP E&T)
- Trade Adjustment

*Texas Model



Support Services

WFS provides support services as needed to customers to remove barriers from participation.

Note: Support Services are contingent based upon funding availability and eligibility of program participation.

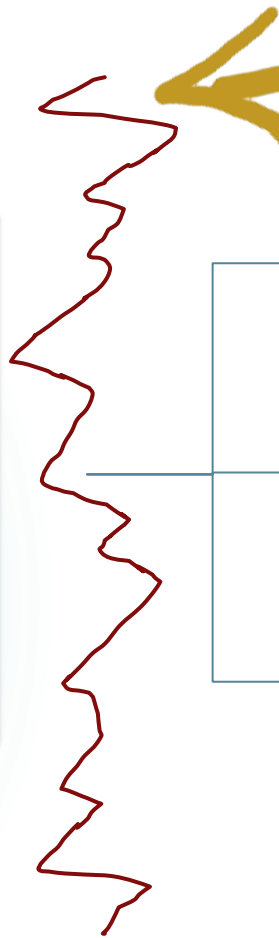
Support services include:

- Child Care Services
- Personal Transportation Services
- Vehicle Related Assistance
- Work Related Expenses
- Training Related Expenses

Gap

Opportunity Gap

Adult Education and Literacy (Title 2)



Workforce Development (Title 1 & 3)

Vocational Rehabilitation (Title 4)

Other Services

Training and supportive services

Employment services

Business services

Disability related services

Veterans services

Public assistance

Other



Leveraging Resources

- Expertise, Competencies, Skills and Knowledge
- Customers
- Programs & Services
- Resources
- Outreach
 - Media
 - Social Media Platforms
 - Partners



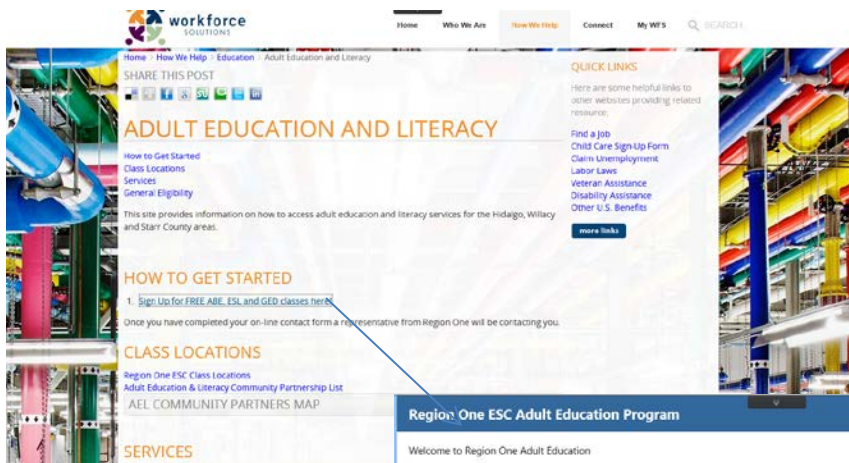
Increasing Access through Partnerships

- On-Line Service Lists
- Joint Outreach
 - South Texas College /THECB grants
 - Region One ESC (students & teachers)
 - Easter Seals
- Connection to job opportunities
- Connection to new partnerships
 - Goodwill Industries
 - Rio Grande Regional Hospital
 - Raymondville Economic Development Council
 - Starr County Self Help Center



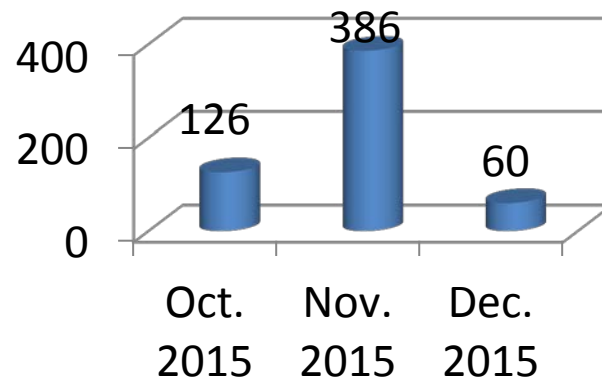
Increasing Connections

WFS Website



Direct link to
Region One
On-line Service
Listing Page

On Line Service List



Region One ESC Adult Education Program

Welcome to Region One Adult Education

To sign up for a class, please fill out the form below.
(fields denoted with an asterisk are required)

Last Name: * First Name: *

Date of Birth: * Maiden name:

Phone Num.: * Alt. Phone Num.:

City: * Referred By: *

Email Addr.:

I want to pick classes for: ESL GED

Alamo
Alton
Donna
Edcouch Elsa
Edinburg
La Jolla
Lanara



Social Media Outreach

Strategies Focused on:

- Specific classrooms that needed to maximize student enrollment and attendance and/or to expand class offerings.
- Specific sites included the cities
- Made available in Spanish and English
- Rolled out within 5 calendar days/ 1 city per day



Results of Joint Efforts

Added over 1,800 potential students to existing service lists throughout the three county areas from September 2015 through June 2016.

Critical enrollment months of November, January and March resulted in an increase from an average number of monthly referrals from WFS of approximately 75 potential students to over 400 potential students referred.



Create win-win situations

- Executive Leadership Monthly meetings
- Identify opportunities and identify strategies
- Identify what you can bring to the table
- Build Trust
- Continuously seek to improve delivery of services
- Be outcomes oriented





THANK YOU



Mr. LeeRoy Corkill

Region One Education Service Center

Adult Education Administrator

Office of Adult Education

E-mail: lcorkill@esc1.net



Ms. Arcelia (Shelly) Sanchez

Workforce Solutions-Lower Rio

Planning & Quality Improvement Director

E-mail: shelly@wfsolutions.org



Online: www.wfsolutions.org

Facebook: /WFSolutions